

Italian for Fashion&Design

Summer Special - IH Milan

Key facts

N. of lessons per week:	28 x 45 minute lessons 20 x STANDARD COURSE and 8 x FOCUS LESSONS on Italian for Fashion&Design
Start dates:	7 June, 5 July, 2 August 2010
Min course length:	2 weeks
Max class size:	10
Min entry level:	Pre-Intermediate

Key features

The course concentrates on the study of the Italian language, and develops the skills of listening, writing, grammar and most of all speaking and communication. At the same time, it focuses on tailor-made group lessons created to meet the language needs of students and professionals of the Fashion&Design industry. A needs analysis is drawn up before the course starts to identify the main interests and expectations of each participant.



Sample Programme

	Monday	Tuesday	Wednesday	Thursday	Friday
Morning 10:00 -13:15	General Italian (Standard course)	General Italian (Standard course)	General Italian (Standard course)	General Italian (Standard course)	General Italian (Standard course)
Afternoon 14:30-16:00	Description of clothes: vocabulary and structure. Description of the look of famous people (pictures from magazines)	Visit of "Quadrilatero della Moda", to describe shops and dresses.	Internet researches about the history of Fashion in Italy and the most representative designers. At the end: exchange of collected information between students	Glasses design: Vocabulary for colours, shape and materials. Comparisons of different kind of glasses	